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The Innovator's Dilemma is a different book altogether; it's MBA territory and not meant for readers who enjoy a quick but mostly superficial exploration at self-help techniques.

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The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail, generally referred to as The Innovator's Dilemma, first published in 1997, is the best-known work of the Harvard professor and businessman Clayton Christensen.It expands on the concept of disruptive technologies, a term he coined in a 1995 article Disruptive Technologies: Catching the Wave.

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I wrote a brief summary of the idea a couple of years ago, focusing on the precise meaning of the term "disruptive" as opposed to the one it is commonly confused with ...

The Innovators | Book by Walter Isaacson | Official ...

He is the author of The Disruption Dilemma (MIT Press), Prediction Machines, and other books. Reviews A very good introduction to the game theory and institutions of 'disruptive innovation,' the book also dispels many myths about that concept.

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Named one of the most important business books ever written by the Economist and the winner of the Global Business Book Award, The Innovator's Dilemma uses true stories of the successes and failures of prominent companies to analyze why great firms fail when faced with critical market and technological innovation. In this summary of Clayton Christensen's book for entrepreneurs, managers ...

The Disruption Dilemma | The MIT Press

The 2017 Innovators Awards Introducing WSJ, Magazine's 2017 Innovators: Reese Witherspoon, Raf Simons, Diller Scofidio + Renfro, Roman and Williams, Mark Bradford, Musical.ly, Ryan Heffington

What is the Innovator's Dilemma? - Quora

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Clayton Christensen - Wikipedia

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Christensen is the best-selling author of ten books, including his seminal work The Innovator's Dilemma (1997), which received the Global Business Book Award for the best business book of the year. One of the main concepts depicted in this book is also his most disseminated and famous one: disruptive innovation .

The Innovator's dilemma

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